

BLUTT ÁFRAM!

Child Sexual Abuse Prevention In Iceland



9% of abused children know and trust the abuser!

**ÞÚ TREYSTIR ÞEIM
EN GÆTI VERIÐ AÐ BARNIÐ ÞITT ÞEKKI ÞAU BETUR EN ÞÚ?**

93% barna sem verða fyrir kynferðislegu ofbeldi þekkja gerandann.
Almenningseftund er stærsta vopnið gegn kynferðislegu ofbeldi á börn um.
Upplystir foreldrar vernda börn.

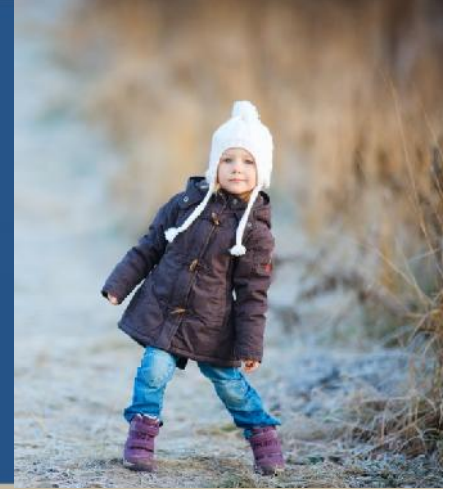
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Þessi mynd er myndræðing myndlagð af myndræðingum. www.blittafram.is

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Blátt áfram Strategy

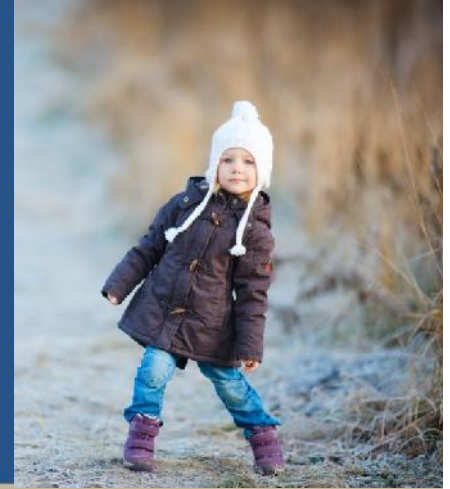


Providing Child Sexual abuse Awareness and Prevention Training for 5% adults in Iceland

- Awareness presentations for adults and teenagers
- Educational puppet shows for children (Kids on the Block)
- Annual International Conference
- Consulting on policies and procedures for youth serving organizations such as rec. churches, towns.
- Financial support from private companies, individuals and the government.

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Blátt áfram Strategy



Website:

www.blattafram.is Provides Icelandic statistics, resources, Q & A, newsletter

Use of Media:

Ad campaigns & interviews

Create public awareness of the issue of CSA, prevention, where to go for help. Public support of the organization, i.e. memberships & donations.

Social Media: Over 15,000 members on facebook

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Child Sexual Abuse in Iceland?

According to Ólafsdóttir 2002
(asked 150 adult survivors, random selection)

1 in 5 girls and 1 in 10 boys are sexually abused before their 18th birthday.

17 % of children in Iceland are sexually abused before their 18th birthday.



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Child Sexual Abuse in Iceland?

Ásgeirsdóttir 2004.

(9085 students age 16-19, attending school)

35.7% girls and 17.8% in 10 boys, are sexually abused before their 18th birthday.

27% of children in Iceland are sexually abused before their 18th birthday.

(Includes non contact acts)



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The Problem



- Under-reported, especially from youth serving organizations such as schools and child care.
- No formal training or education at the university level for teachers or school staff.
- Most adults do not recognize signs of abuse or know how to respond to disclosure.
- Lack of policy and procedure for hiring, training and supervising adults working with children.
- No law to hold people accountable on reporting.

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Partnerships



Barnahús, **Childrens Advocacy Center in Iceland & CPA** of Iceland. www.bvs.is

Darkness to Light is a national nonprofit 501c3 organization and initiative located in Charleston, SC, USA. To learn more about Darkness to Light educational resources, please visit www.darknesstolight.org

The Kids on the Block has developed over 40 different programs addressing various disabilities, educational and medical differences and social concerns. To learn more about The Kids on the Block, please visit www.kotb.com

Stígamót and Drekaslóð, Icelandic counseling and information center for survivors of sexual violence www.Drekaslod.is

WOKAD , Bella net, Prevention of nicotine, drugs and alcohol. www.wokad.se

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Prevention Education

Blátt áfram has educated thousands of adults, teenagers and kids about child sexual abuse prevention.

Adults – D2L Stewards of Children program (since 2009) and **awareness presentation**. Provided at schools via PTA's for parents and teachers/staff.

Teenagers 13 – 16 years old, awareness and where to go for help!

Elementary school age - kids attend “Kids on the Block” show. Now 3 yr. project sponsored by the government for all 7 year olds.



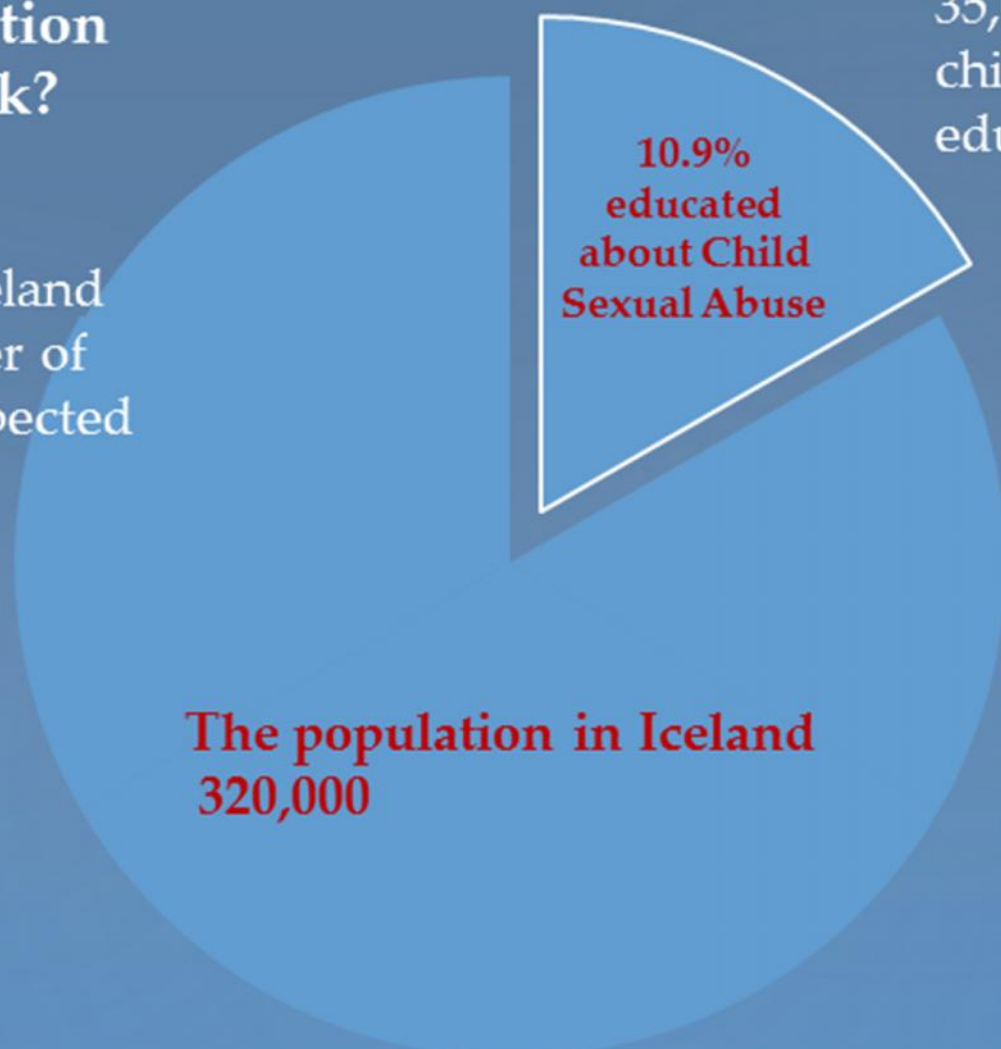
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Does Dedicated Child Sexual Abuse Prevention Education Effort Work?

- Reporting is up 40%
- According to CPS, Iceland has the largest number of reported cases of suspected abuse per capita!



facebook.com/blattafram
www.blattafram.is



After 9 years:
35,000 adults/teens/
children have been
educated.

Blátt áfram was founded 2004 in Iceland - NGO dedicated to awareness & the prevention of Child Sexual Abuse. Provides primary and secondary prevention education to adults, teens and children. Partnerships with CAC, primary schools, universities, and PTA's. Funded by donations and grants.

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Prevention Education

Purpose of the awareness presentation

- Learn about facts and figures
- Learn about signs of abuse
- Get comfortable with the topic
- Get comfortable talking to our kids
- Learn why kids will not tell
- Consequences
- The importance of reporting
- Where to go for help for your family or you, if survivor



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Darkness to Light Stewards of Children

We cannot see clearly what we fear. Fear may undermine any gut feeling or intuition we may have. Protecting children from sexual abuse and recognizing abuse when it is occurring requires a willingness to look and listen, even when it is painful.

Stewards of children

4 Tools – Consciousness, Choice, Personal Power, Relentless Compassion

- Learn where to go
- Whom to call
- How to react to disclosure
- Make sure that you don't attempt to "investigate" the details of the abuse.
- Seek the help of a professional.
- Child sexual abuse is a crime
- How to talk to your kids about CSA

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Stewards of Children



Darkness to Light's *Stewards of Children* prevention program content is taught by authorized trained facilitators using a consistent delivery method that includes a video and standardized discussion questions to ensure that all participants receive the same information.

Independent researchers have studied *Stewards of Children* for efficacy and have found that it meets the evidentiary standard.

- *Darkness to Light*

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Stewards of Children



This is a pilot study on prevention programs that are aimed at preventing CSA and is conducted in collaboration with the Centre for Children and Family Research in Iceland (RBF).

The results indicate that exposure to the program Stewards of children is an effective way to increase the knowledge about the prevalence and prevention of CSA. The results also indicate that attitudes towards CSA change as a result of the program. Participants are also more likely to take preventive measures to protect children from CSA than they were before the training. Participants are also more likely to speak to children about CSA.

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RESEARCH



Partnership with The Centre for Children and Family Research (ICE-CCFR) in cooperation with the University of Iceland in 2013.

a. Stewards of Children in Iceland (220 teachers)

Results – effective way to increase knowledge about the prevalence and prevention of sexual abuse. (Gudmundsdottir 2012)

b. Prevention of sexual abuse in sports

Evaluated 3 sport club in Iceland and risk management

Results – Coaches do not get any training of prevention of sexual abuse. Icelandic youth clubs are far behind other countries in setting rules and regulations regarding protection of children in sports. (Hinriksdottir 2012)

c. Kids of the Block - 3 year partnership with the Gov. of Iceland. Part of EU agreements to fund prevention of abuse on children. Now in the 2nd year. Centre for Children and Family Research (ICE-CCFR) – published nov. 2013

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Ongoing Prevention Projects

Partnership with small communities in Iceland.

The goal is to educate all adults that work with and around children in child sexual abuse awareness and prevention.

Blátt áfram provides facilitator trainings.

Local facilitators train adults in their communities.

5-7 years plans depending on the size of the community and funding.

Start with teachers, preschool, rec-centers, coaches etc.

Hafnarfjörður 4 yrs. Akureyri, Kópavogur '13, Grindavík '13, Mosfellsb. '13.

Bringing programs online in 2013-2014.

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Be the change you want
to see in the world.

Ghandi

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Research

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Repressed and silent suffering: consequences of childhood sexual abuse for women's health and well-being

Sigrun Sigurdardottir RN, MS (Director) (PhD Student)^{1,2}, Sigridur Halldorsdottir RN, MSN, PhD (Med Dr) Professor and Chairman³

<http://onlinelibrary.wiley.com/doi/10.1111/j.1471-6712.2012.01049.x/full>

Prescription drug

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	No drugs Intake	Intake before sexual abuse	Intake after sexual abuse
Tranquilizers	61,5%	2,6 %	35,9%
Stress med,	63,4%	9,8%	26,8%
Depress med	5,9%	9,8%	19,5%
Painkillers	45,2%	4,8%	40,5%

(Ólína G. Viðarsdóttir, 2009)