

Alcohol, drugs and media scene

NordAN Conference 2015

Finland, our meeting place this year, has made recently a groundbreaking decision to ban alcohol advertising in social media. How is it done and what other countries could learn from this? How is internet used by the alcohol industry but also how could health advocates better use this important and in most cases free resource?

October 23-24 in Helsinki, Finland

Venue: Arthur Hotel

www.nordan.org

NordAN