





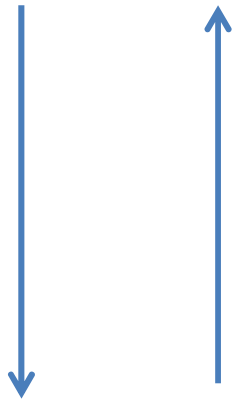
National policy –

local implementation



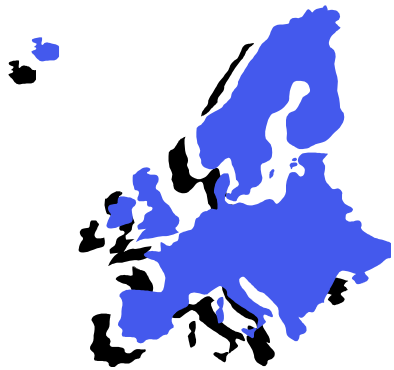
Public opinion
Local initiatives

National policy

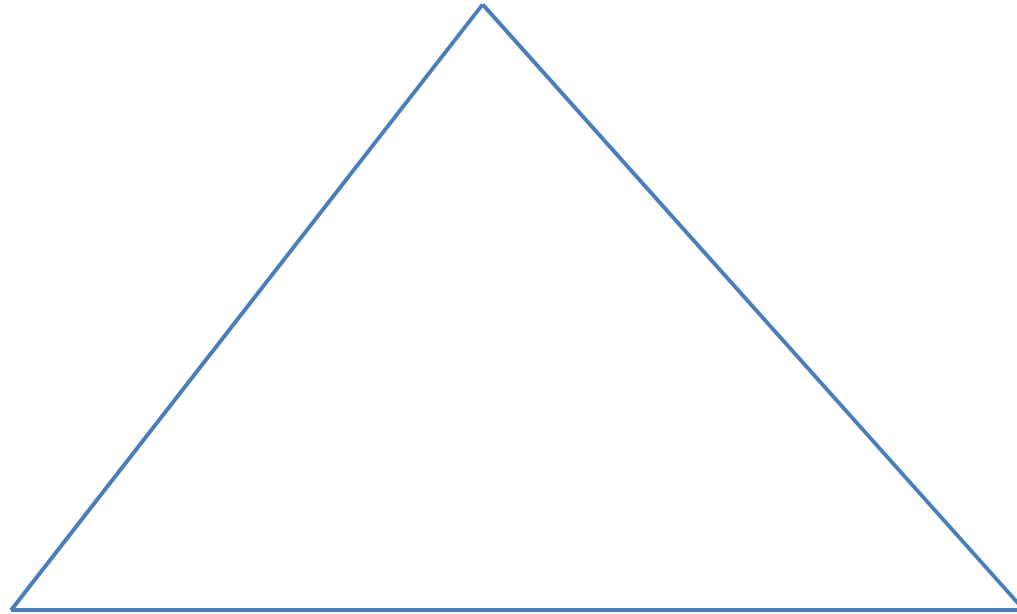


Public opinion
Local initiatives

National policy



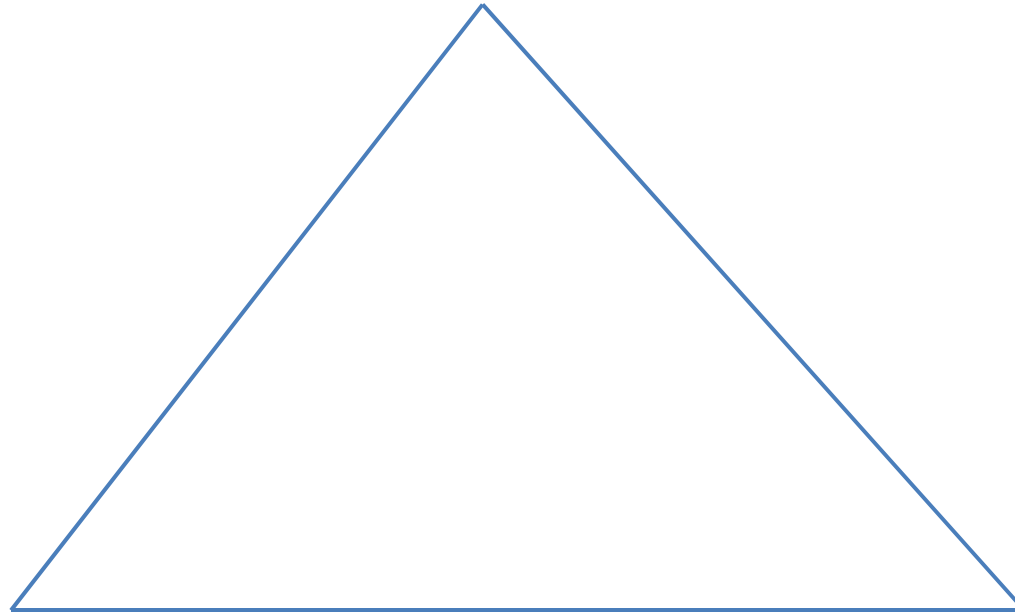
Agent



Person

Society

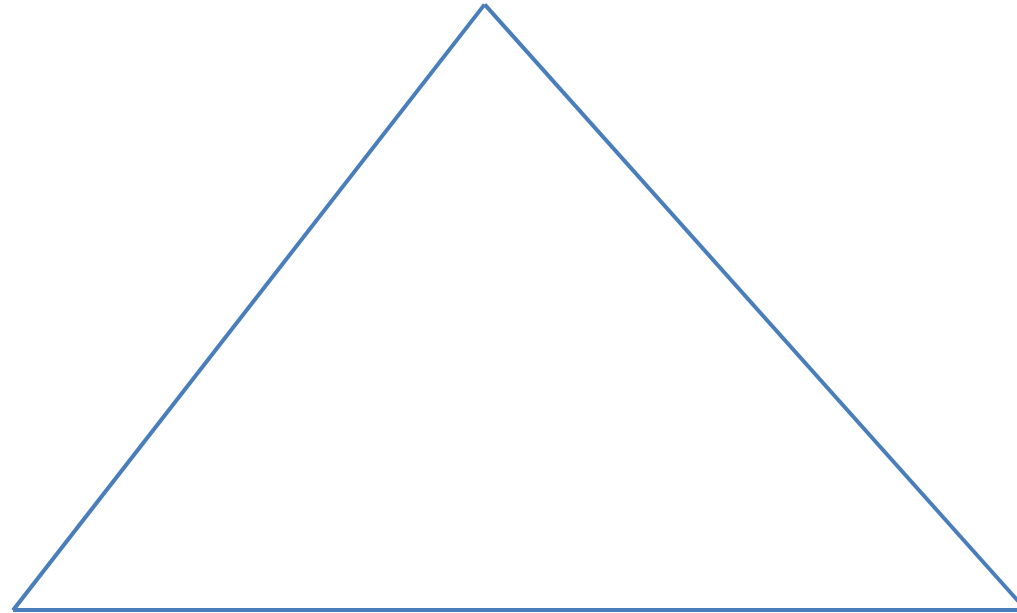
Agent – availability needs
to be restricted



Person - forming
the society, need
to be sensitized

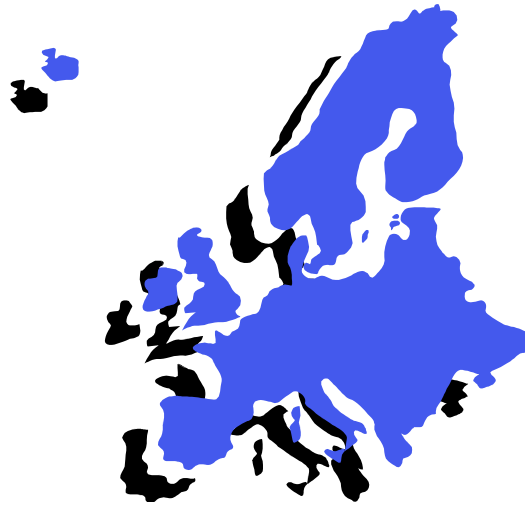
Society – work
through policy
makers at all levels

Agent – marketing can be monitored, effects measured, industry sensitive



Person – marketing targeting vulnerable groups

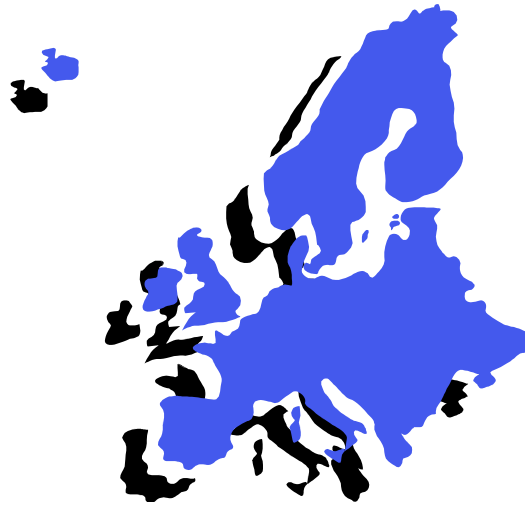
Society – NGOs important role
Valuable European collaboration



Estonia – Finland

Estonia – Italy

“The Scots have arguments”



Culture important

Policy important

Comparative studies –
Nordan forms an
excellent arena

Look at Lauri's Prezis

An excellent conference

- Well organized
- Good content
- Nice persons

An excellent conference

- Well organized
- Good content
- Nice persons

Welcome to Riga next year!

An excellent conference

- Well organized
- Good content
- Nice persons

A great thanks to Lauri!

