The Nordic Region - Together we are stronger

- 8 countries
- 27 million inhabitants, 8 languages, 8 time zones
- One of the strongest economies in the world
- High level of education
The Nordic Co-operation
The Nordic Council

- Cooperation between the national parliaments in the Nordic Region
- Established in 1952
- 87 members
- Denmark, Finland, Iceland, Norway, Sweden, the Faøe Islands, Greenland and Åland
Council or Council of Ministers?

- The Nordic Council is the forum for formal *inter-parliamentary* co-operation.

- The Nordic Council of Ministers is the forum for formal *inter-governental* co-operation.
The Committee for Welfare deals with the following joint Nordic issues within social affairs and health:

- children and young people,
- the elderly
- Public health
- disability,
- gender equality,
- civil liberties,
- democracy,
- human rights,
- the war on crime,
- integration, migration and refugees,
- housing policy,
- the indigenous peoples of the Region.
Alcohol Policy in a Public Health Perspective

• In 2012 the Nordic Council Welfare committee decided to focus on the harmful effects of alcohol
Nordic Strategies in Relation to Alcohol Policy

- New Nordic strategy
- Evidence-based research
- Initiatives and measures
- Dialogue and information
- International cooperation
The results so far

• Media attention
• More awareness and acceptance for a more restrictive alcohol policy
• Alcohol challenges were included in the report with proposals on the new Nordic health cooperation, drafted by Mr. Bo Könberg
• The Nordic Public Health Arena 2016
What needs to be done now?
Av-og-til

Vision
A society with good «alkovett» (alcohol awareness)

Main goal
Reduce the negative consequences of drinking

Purpose
Av-og-til is an non-profit organization that works with improving alcohol awareness. We will contribute to reduce the negative consequences that drinking cause in our society through preventive work.
Av-og-Til Member Organizations

- Political Parties
- Political organizations on alcohol and drugs
- Children & youth organizations, Sports teams
- Unions
- Humanitarian organizations
- The Norwegian Church
The situations
Alcohol Awareness = Alkovett (NO)
A mindset and a challenge!

- Young people drink less
- Older drink more
Conclusion & Summary

https://www.youtube.com/watch?v=EevAUMQaBoA