



Systembolaget AB

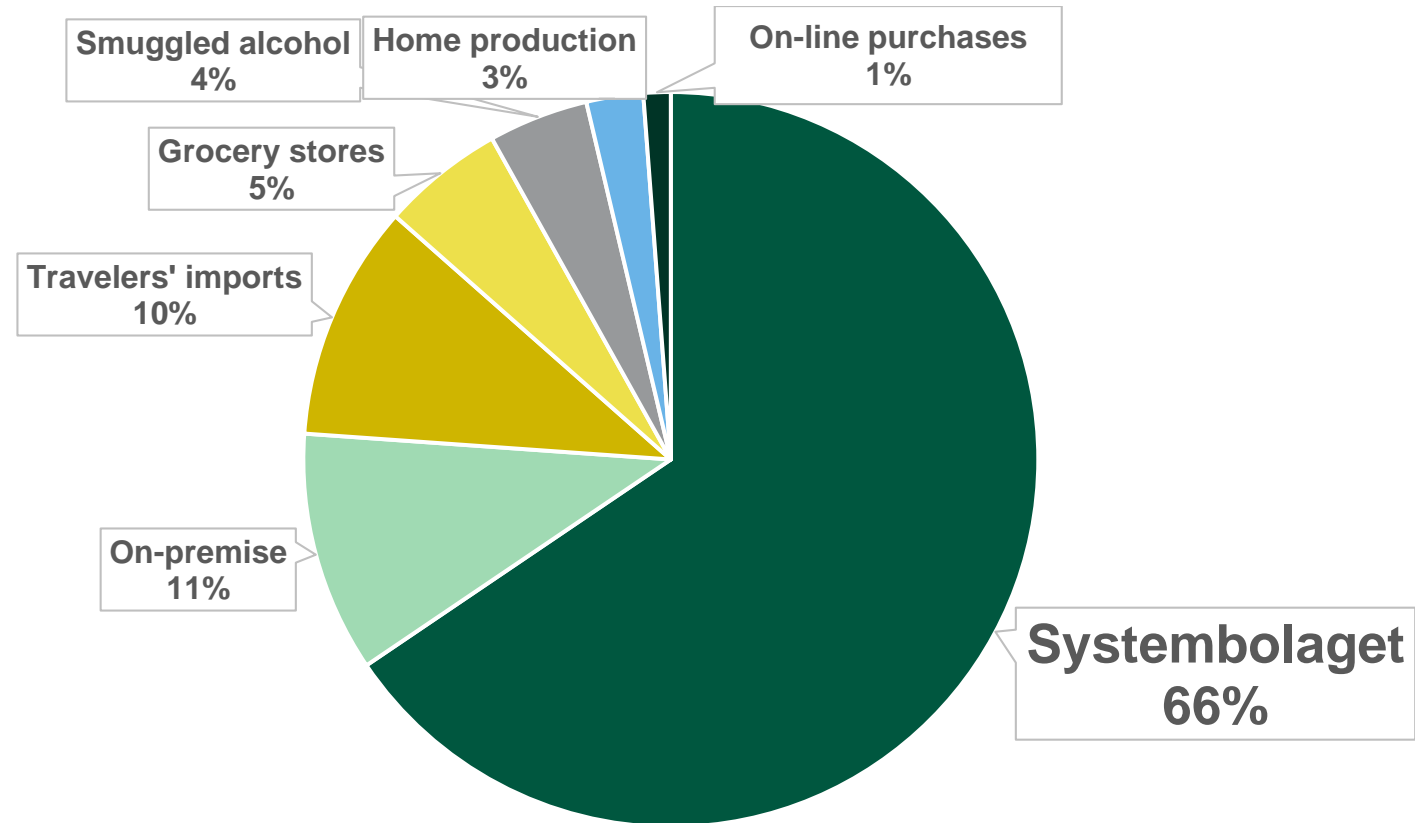
NordAN Conference
11 October 2019

This is Systembolaget

- 5.800 employees
- 443 stores and about 500 agents
- About 700 suppliers
- About 16.000 items
- 125 million customer visits in our stores annually



Acquisition of alcohol in Sweden 2018 – our market share



This is also Systembolaget



320 000 children



BARNDOM UTAN BAKSMÄLLA

BRIS

CHILDHOOD
WORLD CHILDHOOD FOUNDATION
FOUNDED BY U.S. SENATOR ROBERT F. DRESCHE

IQ

Maskrosbarn

**SYSTEM
BOLAGET**

**Trygga
barnen**
DET ANNAK ALLA

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Alcohol is not like any other product.
Systembolaget is not like any other company.

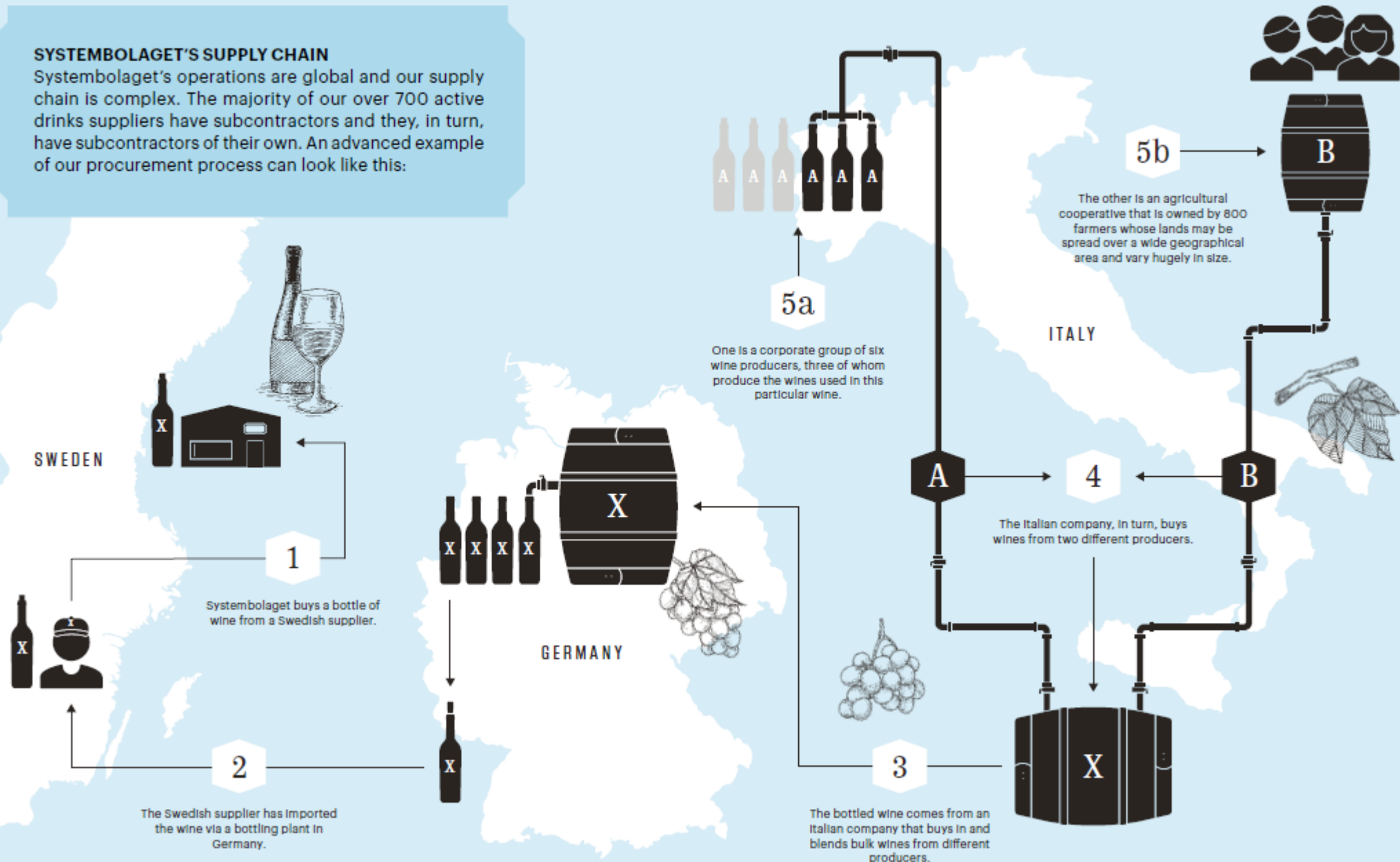


Public support for the monopoly



SYSTEMBOLAGET'S SUPPLY CHAIN

Systembolaget's operations are global and our supply chain is complex. The majority of our over 700 active drinks suppliers have subcontractors and they, in turn, have subcontractors of their own. An advanced example of our procurement process can look like this:



The effect on public health



Systembolaget's involvement in alcohol research



Finally

Thank you for listening!

Anna Raninen

Manager of Alcohol Research

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