

## Nordic Alcohol and Drug Policy Network Action Plan 2016-2017

NordAN, as a regional advocacy network, aims to address different cross-border issues, advocate for introduction and implementation of international and regional alcohol and drug policies and support member states and organisations in national developments.

Objective	Action/Activity	Target	Time
1. Information and administration			
1.1 Leadership	3-4 Board meetings and additional correspondence as needed	Board members	Ongoing
1.2 Boards increased ability to lead and make decisions	Regular and detailed reports from Secretary General	Board members	Weekly (every Monday)
1.3 Awareness raising and supporting member organisations	Global alcohol policy newsletter	Member organisations, interested partners	Weekly (every Wednesday)
1.4 Awareness raising and supporting member organisations	FASD Newsletter	Member organisations, interested partners, EUFASD network	Bimonthly (every other Sunday)
1.5 Awareness raising and supporting member organisations	NordAN Facebook page	Member organisations, interested partners	Daily
1.6 Awareness raising and supporting member organisations	Alcohol ads blog (social marketing campaign, resources and materials)	Member organisations, interested partners	Daily
1.7 Awareness raising and supporting member organisations	Developing nordan.org, networks main website. Daily updates with news, articles, event calendar	Member organisations, interested partners	Daily
1.8 Data and information collection	Nordic Alcohol Policy Report (started in 2015) gets regular updates and new chapters as new developments occur.	Member organisations, interested partners, media, policy makers	Ongoing
2. Conference	NordAN annual conference organized in Tallinn,	Member organisations, partners,	October

	Estonia together with NDPHS.	NDPHS, Estonian ministry, national organisations	2017
3. Cross-border alcohol issues on Nordic-Baltic region	Purpose of the project is to identify different cross-border issues which undermine national alcohol policies and/or limits the possibilities to introduce effective policy measures. By mapping these different problem areas in Nordic and Baltic countries we want to draw the focus on necessary steps in both national and international levels. We aim also to map different existing measures that are already introduced in order to counteract these problem areas by either different governments or municipal institutions, whether legal actions, increased surveillance, customs and police measures. Project presented to SAFF for funding.	Executed with member organisations	January-December 2017
3.1. Project meetings	2 project meetings in Helsinki and Stockholm + 2 additional follow-up visits	Member organisations	January-July
3.2 Open seminar and launching of the project report	Open seminar organized in Stockholm	Member organisations, partners, Nordic Council, national ministries	September
4. Building up membership	Regular contact with member organisations. Weekly newsletters, visits, cooperation, responding to inquires.	Member organisations	Ongoing
4.1 New member organisations	Search for new member organisations, especially in Latvia and Denmark	Public health NGO-s, active in alcohol policy	Ongoing
4.2 Membership fee	Sending out membership fee invoices with reminders if necessary. Where it might be useful, special communication concerning the unpaid fees.	Member organisations	May-November
5. Organisations status	Registering NordAN network in Estonia as an official NGO.	Board	January/February 2017
6. Advocating for a comprehensive alcohol policy	As a main purpose of NordAN's existence, every other activity should have that as an end goal.	Member organisations, interested partners, policymakers in	Ongoing

		international, national level.	
6.1 Contact and cooperation with international bodies	Building and keeping a good contact and cooperation with organisations like Nordic Council of Ministers, Nordic Council, Baltic Assembly, Nordic Welfare Center, NDPHS etc. Advocating and supporting the developments of pan-Nordic/Baltic policies.	Mentioned organisations	Ongoing
6.2 Strong national policies	Supporting member organisations in national developments. Responding to requests and providing international experience (policy comparisons in different countries etc)	Member organisations, national ministries	Ongoing
6.3 Strong European policies	Supporting and being actively involved in the work of Eurocare, the European Alcohol Policy Alliance. Giving input to different EU and WHO consultations.	Eurocare, European Commission, WHO Europe	Ongoing
6.4 Using and providing for media	Collecting regional alcohol and drug related news to nordan.org, producing news and text for networks use, writing articles for external media (blogs, portals, papers)	Member organisations, interested visitors, wider public	Ongoing
6.5 Being a forum for discussion	Being a forum for NGO's to discuss their role and strengthen their voice and solidarity in social and welfare policy issues and for sharing expertise and experiences. Annual conference and additional seminars as main options for physical meetings but also through online communication	All interested parties	Ongoing
7. Long term financial sustainability	Managing the budget correctly, guaranteeing the income from membership fees, searching for new project possibilities (that fit with organisations purpose and goals), finding other sponsors (eg monopolies etc), lowering costs as much as possible	Secretary General, board	Ongoing
8. Drug policy	Cooperating with Drug Policy Futures initiative, monitoring the drug policy developments in Nordic-Baltic region, organizing a seminar on drug	Secretary General, board, interested member organisations,	Ongoing

	<p>issues at the Tallinn conference.</p> <p>Planning evidence based and organized response to attempts to liberalize drug policies and legalize cannabis.</p>	partners	
9. Additional focus on selected priority themes	<p>NordAN will continue monitoring and gathering information on selected topics, such as FASD, passive drinking (or harm to others), alcohol and flying, social marketing. Further action is decided based on possibilities and developments</p>	Secretary General, interested members and partners	Ongoing