

## Nordic Alcohol and Drug Policy Network Action Plan 2019

NordAN, as a regional advocacy network, aims to address different cross-border issues, advocate for introduction and implementation of international and regional alcohol and drug policies and support member states and organisations in national developments.

Objective	Action/Activity	Target	Time
<b>1. Information and administration</b>			
1.1 Leadership	3-4 Board meetings and additional correspondence as needed	Board members	Ongoing
1.2 Boards increased ability to lead and make decisions	Regular and detailed reports from executive director	Board members	Weekly (every Monday)
1.3 Awareness raising and supporting member organisations	Global alcohol policy newsletter	Member organisations, interested partners	Weekly (every Wednesday)
1.4 Awareness raising and supporting member organisations	FASD Newsletter	Member organisations, interested partners, EUFASD network	Bimonthly (every other Sunday)
1.5 Awareness raising and supporting member organisations	NordAN Facebook page, Twitter account	Member organisations, interested partners	Daily
1.6 Awareness raising and supporting member organisations	Alcohol awareness blog (social marketing campaign, resources and materials)	Member organisations, interested partners	Daily
1.7 Awareness raising and supporting member organisations	Developing nordan.org, networks main website. Daily updates with news, articles, event calendar	Member organisations, interested partners	Daily
1.8 Data and information collection	Nordic Alcohol Policy Report (started in 2015) gets regular updates and new chapters as new developments occur.	Member organisations, interested partners, media, policy makers	Ongoing

<b>2. Conference</b>	NordAN General Assembly and a conference organized in a selected location (decided by the board).	Member organisations, partners, national organisations	Autumn 2019
<b>3. Cross-border alcohol issues in Nordic-Baltic region</b>	We will continue working with cross-border alcohol issues. Also co-hosting Europe wide mailing list on the issue and editing a special website.	Executed with member organisations	January-December 2019
<b>4. Political youth organisations in Nordic countries</b>	The primary goal of the project is to identify the current positions and discussions of the youth political organisations on alcohol policy. As traditional Nordic alcohol policy is challenged, we want to find out does that have roots in youth organizations that will play a role in the near future of Nordic party politics. Project application is presented to SAFF.	Member organisations	January-December, 2019
<b>5. Building up membership</b>	Regular contact with member organisations. Weekly newsletters, cooperation, responding to inquires.	Member organisations	Ongoing
5.1 New member organisations	Search for new member organisations, especially in Latvia and Denmark	Public health NGO-s, active in alcohol policy	Ongoing
5.2 Membership fee	Sending out membership fee invoices with reminders if necessary. Where it might be useful, special communication concerning the unpaid fees.	Member organisations	May-November
<b>6. Advocating for a comprehensive alcohol policy</b>	As a main purpose of NordAN's existence, every other activity should have that as an end goal.	Member organisations, interested partners, policymakers in international, national level.	Ongoing
6.1 Contact and cooperation with international bodies	Building and keeping a good contact and cooperation with organisations like Nordic Council of Ministers, Nordic Council, Baltic Assembly, Nordic Welfare Center, NDPHS etc. Advocating and supporting the developments of pan-Nordic/Baltic policies.	Mentioned organisations	Ongoing
6.2 Strong national policies	Supporting member organisations in national	Member organisations, national	Ongoing

	developments. Responding to requests and providing international experience (policy comparisons in different countries etc)	ministries and politicians	
6.3 Strong European policies	Supporting and being actively involved in the work of Eurocare, the European Alcohol Policy Alliance. Giving input to different EU and WHO consultations.	Eurocare, European Commission, WHO Europe	Ongoing
6.4 Using and providing for media	Collecting regional alcohol and drug related news to nordan.org, producing news and text for networks use, writing articles for external media (blogs, portals, papers)	Member organisations, interested visitors, wider public	Ongoing
6.5 Being a forum for discussion	Being a forum for NGO's to discuss their role and strengthen their voice and solidarity in social and welfare policy issues and for sharing expertise and experiences. Annual conference and additional seminars as main options for physical meetings but also through online communication	All interested parties	Ongoing
<b>7. Long term financial sustainability</b>	Managing the budget correctly, guaranteeing the income from membership fees, searching for new project possibilities (that fit with organisations purpose and goals), finding other sponsors (eg monopolies etc)	Executive director, board	Ongoing
<b>8. Drug policy</b>	Forming a working group to establish a workplan for NordAN concerning drug policy advocacy in Nordic-Baltic region.	Executive director, board, interested member organisations, partners	Ongoing
<b>9. Additional focus on selected priority themes</b>	NordAN will continue monitoring and gathering information on selected topics, such as FASD, passive drinking (or harm to others), alcohol and flying, social marketing. Further action is decided based on possibilities and developments	Executive director, interested members and partners	Ongoing